

Natural Order

An Exploration of the Sonoma Vertical Brochure



'08



welcome.

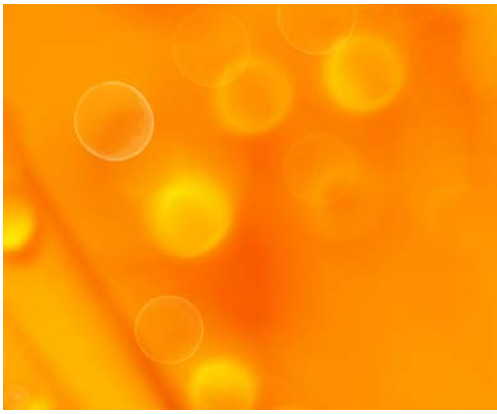
All new for '08

The print-inspired styling of Sonoma for Keynote has come to Pages '08 in a comprehensive suite of templates that naturally extend the original design.

The Sonoma templates for Pages, like their Keynote counterpart, blend classic print styling with a color-neutral framework, designed to propel imagery, color and type forward while maintaining a consistent, structured feel. The result is a design that actively encourages you to mix shape-based solid color blocks or contrasting photographic palettes into a diverse array of color and texture.

This sample document is designed to give you a brief sample of the output generated from a Sonoma template - in this case, the Vertical Brochure template.

- ▶ Sonoma for Pages '08 includes up to 16 templates (Pro Edition) - from the basics of Letterhead, Memo and Envelope designs, to brochure, newsletter and poster designs - giving you a wide range of options to get your documents kick-started. Business Card templates join the essentials roster, adding a photographic twist that makes it easy to extend the basic style with your own.
- ▶ The brochures, rebuilt in the new Page Layout mode, offer a wide range of expanded layout options - from 13 layout masters in the 3-Panel brochure, to 28 & 33 layout masters available in the Horizontal and Vertical Brochures respectively.
- ▶ All new template styles arrive in the Pro Edition: Meeting Notes, Project Proposal and Report templates expand the Word Processing mode basics, with Posters and the highly-requested Newsletter templates rounding out the Page Layout template pool.
- ▶ Each of the templates is built using the new US/ISO hybrid model introduced with Pages '08, so you'll never need to wonder if you've got the correct template format installed.



Core Updates: Page Layout

The traditional “on Color” styling of the original Sonoma for Pages releases comes to the '08 Edition, completely rebuilt for the new Page Layout mode introduced in Pages '08, making them infinitely easier to work with than ever before. Say goodbye to Section Management once and for all, and introduce only the pages you need, when and where you need them - even switch to Facing Pages mode instantly without having to rebalance the section margins. Link text boxes to transition your copy from page to page, or completely shift placement of the text columns on the fly without resorting to modifications to the document or section margins or adding superfluous Style Breaks. The new Page Layout mode of Pages '08 is a true breakthrough compared to previous editions - and we've rebuilt each of the brochures to take advantage of this increased ease of use, including new page styles that would have been difficult to use in the older versions.

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Great Styling, Less Ink.

Like the wholly restyled Word Processing documents, we've integrated new low-ink options to key template pages through all of the Sonoma for Pages '08 templates. Along with letter-styled text pages, new ink-conscious front and back cover options are included in each of the brochures, along with additional Article/Focal style pages like this one that extend the concept further into the layout selections.

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We took on your number one request - business papers that required less ink for everyday use - and restyled the entire line of Word Processing documents to adopt a more ink-friendly approach that echoes the Caption Style designs of the Keynote theme. Document title and addressing shifts to bottom, with a slight cantilever feel to the body columns.

Business Card templates join the essentials roster, adding a photographic twist that makes it easy to extend the basic style with your own. Image-driven covers are also available in the Meeting Notes, Project Proposal and Report templates (Pro Edition) - a hybrid style that echoes both the Business Cards and the low-ink cover variations in the brochures.

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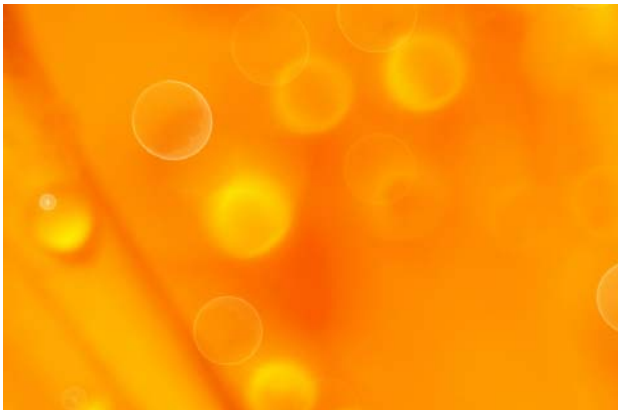


Tuesday, April 15, 2008

1234 Main Street
Anytown
8am - 3pm

Poster - Small

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